



Car Rally. Fiat Factory Team. Marco Silombria. Circa 1980



400 EUR

Period : 20th century

Condition : Bon état

Material : Paper

Width : 67cm

Height : 63cm

<https://www.proantic.com/en/1178670-car-rally-fiat-factory-team-marco-silombria-circa-1980.html>

Description

Car rally. Fiat factory team. Marco Silombria.
Mixed media: drawing, watercolor, pencils.
Around 1980. Marco Silombria was a pupil of Emilio Scannavino, collaborator of Armando Testa in Turin, creator of all advertising for Fiat, Facis, Superga, Defonseca and other large Italian companies from the 70s to the 90s; creator of works with a strong Pop imprint.

Later he had been one of the founders of the CGSS agency together with other important advertisers such as Silvio Saffirio, Gagliardi and Giorgio Caponetti. He signed several successful campaigns: from the one for Gallo rice to the Fiat 127, to the posters for the Gruppo Finanziario Tessile.

Dealer

Antichità di Alina

Peintures anciennes - Art nouveau - Art déco,
micromosaïques, porcelaine

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In his turn he became a painter, in the 1980s, and devoted to an openly and decidedly homoerotic art, somewhere between the new Dadaism and pop art.

Always an active gay militant, Silombria had been the 'creative mind' of the first Italian homosexual association, the Fuori!

He was among the first to introduce the male nude in a pop-Dada key to Italy.