



## Primavera Claude Lévy Art Deco Ceramic Sculpture "swan"



180 EUR

Signature : Primavera Claude Lévy

Period : 20th century

Condition : Parfait état

Material : Ceramic

Length : 37cm

Height : 20cm

<https://www.proantic.com/en/1350840-primavera-claude-levy-art-deco-ceramic-sculpture-quotswanquot.html>

### Description

Art Deco sculpture in the shape of a swan by Claude Lévy (1895-1942) for Primavera, the art workshop of the large Le Printemps store, in black enameled ceramic, 1930s.

Perfect condition

Length 37cm, width 12cm, height 20cm

Primavera France stamp on the reverse, numbered 8879.

PRIMAVERA: Art Workshop of the Grand Magasin Le Printemps

In order to develop modern decorative arts and promote their dissemination, René Guilleré, founder of the Society of Decorative Artists, convinced the Printemps department stores in 1912 to have sets of furniture and works of art produced by artisanal workshops. Designed under the direction of fashionable artists like Charlotte

### Dealer

**Cornershop Design**

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Chauchet, Guilleré's wife, their production is called "Primavera", a name which, by its Latin etymology, cleverly refers to that of the store.

After the First World War, the department store was imitated by its colleagues. Maurice Dufrene was thus called to head the "Maîtrise" workshops by Galeries Lafayette in 1922, and Paul Follot by Bon Marché to direct "Pomone" the following year. The Louvre stores turned to Kohlmann for their "Studium".