



Clarel : Advertising Gouache For Fragrance "lies"



210 EUR

Period : 20th century

Condition : Très bon état

Material : Gouache

<https://www.proantic.com/en/473404-clarel-advertising-gouache-for-fragrance-quotliesquot.html>

Description

What misogyny !

This drawing was part of a series of five advertising projects for perfumes, but frankly, to illustrate the one that bears the name of "LIE" by the silhouette of a naked woman may not be very politically correct !

Still, this CLAREL, audacious publicist, has drawn in a few dashes of gouache on the bottom of silver cartoline, this silhouette in an effective synthetism.

Circa 1950. 35.5 X 28 cm, mounted under mat 50 X 65 cm.

Do not hesitate to ask for photos or additional information by mail or phone.

Other photos and many other objects in our shops in Pau and Biarritz and on our website: galerielhoste.com.

Dealer

Galerie Diane et Eric Lhoste

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